

Staffwise in numbers

8 YEARS ESTABLISHED	550K STAFF REGISTERED
95K JOBS COMPLETED	3M SHIFTS WORKED
5M+ SURVEYS SUBMITTED	£180M WAGES PAID
10+ COUNTRIES & LANGUAGES	100's HAPPY CLIENTS

*Data - Total as of March 24



Successful staffing starts with Staffwise

Trusted by



KRULIVE

OmnicomGroup



The founder



“

I believe in the elegance of the simple not the complex. That's why Staffwise makes staffing and shift management so simple!

”

Mark Waddington

A successful tech-savvy entrepreneur with a background in digital media and marketing, with over 20 years' industry experience. Mark built Staffwise as a fit for purpose, innovative, agile system. It is a digital solution for the staffing industry across multiple sectors.

Mark is an inventor and visionary with a passion to impact lives through technology. Mark's philosophy is straightforward, he believes in the elegance of the simple not the complex. That's why Staffwise makes staffing and shift management so simple!

About



At Staffwise we don't just sell the most simple yet sophisticated staffing and job management software on the market. We sell simplicity through an intelligent system that organises and enables you to fulfil your business potential every day.

We are experts in our field, straight-talking in our approach, delivered with integrity. We sell new ways to reach your staff through the power of technology and connectivity. We sell sophisticated tactics to keep you head and shoulders above the competition.

We sell a time saving workflow, through an organic process designed to enable you to scale up your business to accelerate growth. We sell instant support at your fingertips, intuitive problem solving and answers to questions 24/7.

We sell the power of innovation, and a constant pursuit to deliver the most secure, agile software on the market. We are passionate about your success and create happy clients with sustainable businesses everyday. We are Staffwise and we sell big dreams.

Why us?

Mission

Our mission is to develop, test and innovate the most simple yet sophisticated staffing and job management database on the market.

Our vision is to provide the best product and service for every shift based business in the UK, USA, Middle East, Asia, Australia and beyond.

We achieve this through our 7 core values.

Our 7 core values are at the heart of who we are and impact everything we do.

- Integrity
- Innovative
- Security
- Connected
- Agile
- Intuitive
- Straight-talking



Staffwise is the wise way to manage staff, create schedules, book shifts, pay people and design reports.



Here are 8 great reasons to choose us.

01

Personalise

We provide a unique person-alised experience for you, your staff and your client.

02

Customise

We empower your business by enabling you to customise your workflow.

03

Scalable

We help you expand your business to accelerate growth.

04

Automate

We save you time by automating and stream-lining processes.

05

Integrate

We seamlessly integrate with any third party system.

06

Compliant

We ensure that your business adheres to strict regulatory standards.

07

Secure

We guarantee that your data is safe and secure.

08

Support

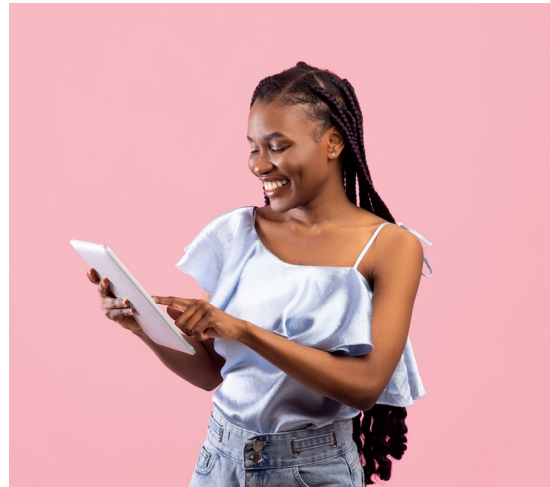
We provide quick, responsive technical support 24/7.

9 systems all-in-1



HR management

- Onboarding via a fully customisable registration process.
- Manual and digital right to work checks.
- Application tracking (ATS).
- Staff profiles for information logging and staff management.
- Custom offboarding process.



Contract management

- Ensure staff compliancy with seperate contracts, terms, privacy policies, consents, opt-ins and opt-outs.
- Individual contract configuration and settings.
- Signable contracts.
- View and download contracts.



Training and e-Learning

- Quizzes with scoring.
- E-learning.
- Brand awareness.
- Job training.

9 systems all-in-1



Scheduling

- Intuitive schedule creator.
- Fixed and Open shift scheduling.
- Import schedules from spreadsheets.
- Default rates, overtime and anti-social rules
- Agency worker regulation alerts for min wage and 20 hour work week.



Quotes and invoices

- Add client charge out rates for profit reports.
- Create client quotes.
- Export client invoices at payroll.



Time tracking

- Automated shift reminders.
- GPS staff check-in via predefined geo ring fence radius.
- Shift status log for staff en route, late, checked in, on a break and checked out.
- Automated admin alerts for late check-ins.

9 systems all-in-1



Expense claims

- Expense tracking via custom categories.
- Accurate mileage a-b claiming.
- Custom integrations with your payroll provider.
- Pay expenses more frequently independently of payroll.
- Reporting and analytics.



Data capture & reporting

- Create custom surveys, and allocate to jobs, staff and shifts.
- View metrics and feedback via our client area
- API to PowerBI or GoogleLooker.
- See Surveywise and Datawise credentials.



Stock management

- Add, manage and track stock transactions between venues and staff.
- Avoid under or over-stocking issues by logging stock quantities.
- Rationalise stock between locations and staff.



Key features our clients love



Staff profile cards

Craft customizable static and dynamic staff profile cards, empowering your clients. Provide them with visibility into their workforce on any given day. Also with the ability to rate and provide feedback on staff performance seamlessly.



Import schedules

Already created a schedule in excel? No worries. Import schedules from spreadsheets into our intuitive schedule creator. Great for building any size schedules very quickly. Save time and your sanity!



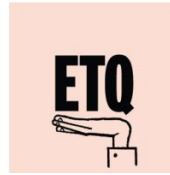
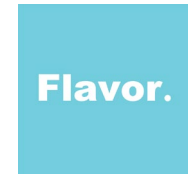
Custom payroll

We tailor all your payroll and pay run files to match your specific format requirements, seamlessly connecting to your preferred payroll system. Say goodbye to wasted time manually adjusting complex payroll spreadsheets.

More features our clients love



- Incredible amounts of functionality to help with every aspect of managing your staff, jobs and reports.
- Dashboard tailored to each users current job assignments, everything you need as soon as you login.
- Amazing responsive support 24/7, expect replies within 15-30 minutes every time.
- Continuously evolving and updating the system every week at no extra cost to you.
- API integrations such as Azure SSO, Xero, PowerBi, Yoti RTW and more.
- Never get stuck with a full detailed user guide and videos.
- Staff app to browse and apply for shifts, manage jobs, check in/out of shifts, add expenses and more.
- Integrated with Hasteepay and Wagestream - giving you the ability to pay staff straight after the shift.
- Secure and protected and in accordance with GDPR regulations.
- Agency app to help manage your jobs and events on the move.
- Competitive SMS prices (no mark-up fees).
- Seamless, and quick migration from your existing database.



Client quotes



Staffwise has helped us roll out our field teams across the UK and Europe. Mark and the team have always been open to specific developments with the system which help make our work streams more efficient.

Their API allows us to connect to our other internal software and enables swift data transfer.

Chris Wareham, Founder & COO, Stellar Global



The booking and project management efficiencies that the staff wise platform provide has helped to buy back time previously spent on admin. Since migrating to Staffwise we have more time to focus on building long lasting relationships with both our staff and clients alike. Their dashboard, reporting tools and reminders give the SLT a clear overview of project status and added reassurance; especially in today's remote world. The software is user-friendly, intuitive and super easy for new joiners to pick up. The team at staff wise are always on hand to support and frequently develop their product bespoke to our needs.

Sarah-Jane Benham, CEO, Kru-Live



We've recently moved over from another staffing platform and we're so impressed with Mark and the team. We were with our previous platform for a long time so the thought of moving over was quite daunting.

Mark and the team have made the process so easy and quick and we're already saving time! We're also really impressed about how flexible the team have been when we've made suggestions about other features. 5 stars!!!

Simon Baum, Director of BD, YES People Marketing



I just wanted to say that I have been working in the promotions industry as a Staffing Executive and Manager for 3 years and absolutely love Staffwise.

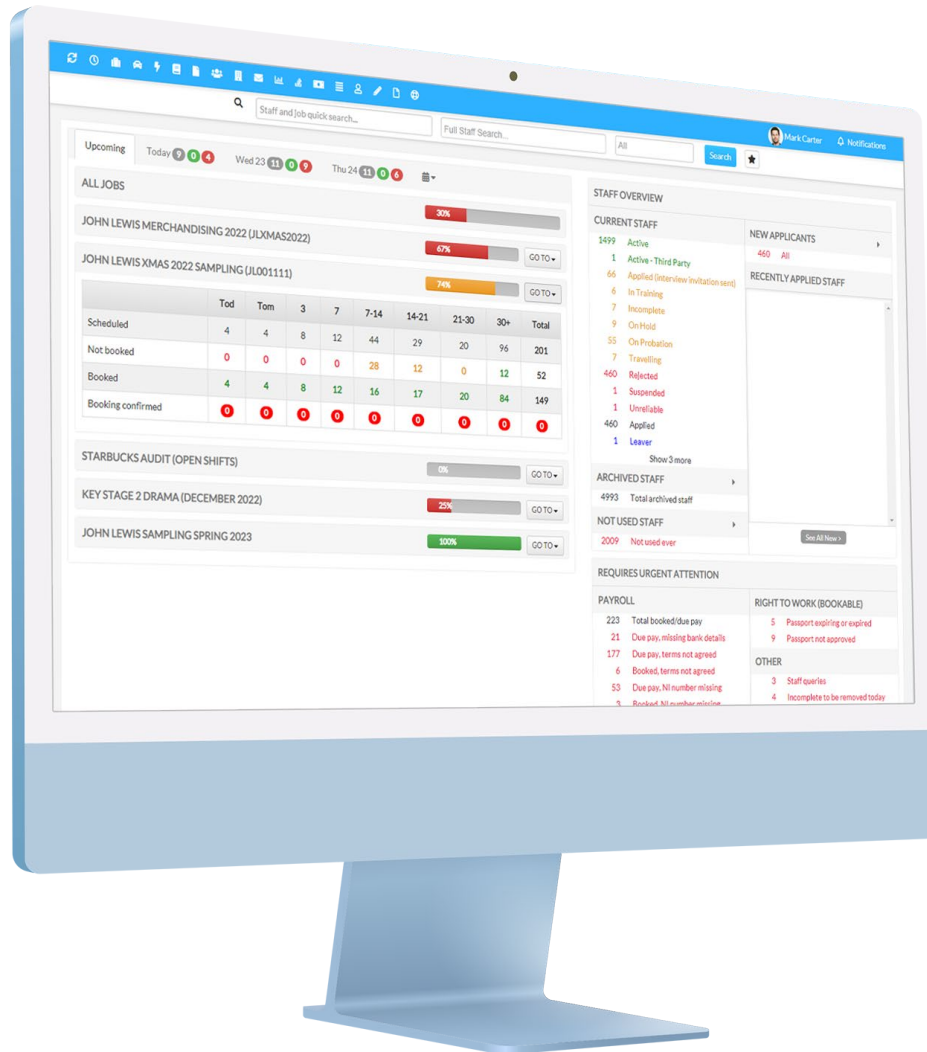
It is such a benefit to have a system specifically designed and built for our industry's needs.

I enjoy tailoring the system so that it caters for all our internal processes, and it allows us to avoid Excel spreadsheets a lot.

Mhairi Boyle, Staffing Manager, Highjam Marketing



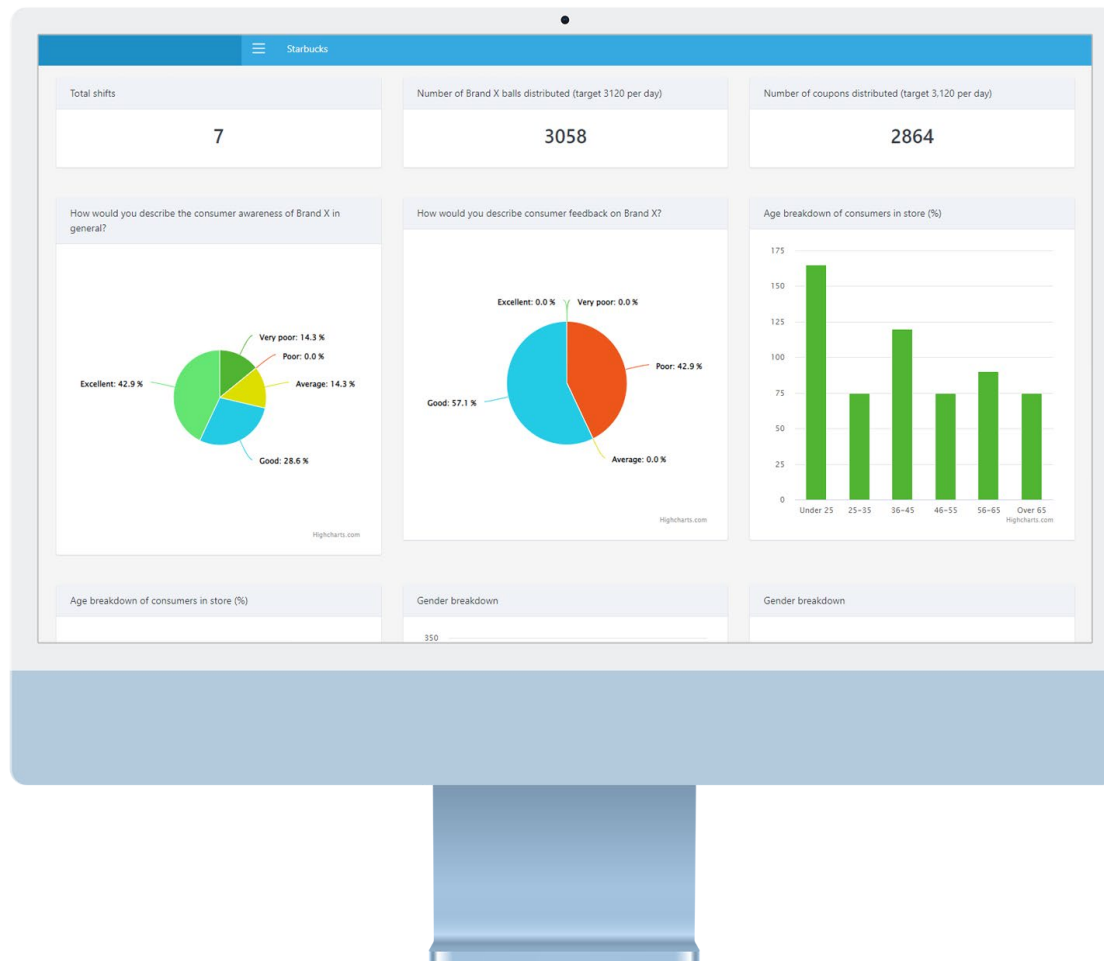
Software



Dashboard

- Get organised and manage staff with our traffic light colour coded dashboard.
- See a snapshot of all activities conveniently in one place.
- Customise your dashboard by viewing jobs and notifications relevant to you.
- Instantly know upcoming job statuses including a percentage of shifts booked per job.
- Quickly determine if shifts are under booked, fully booked or provisional.
- Be the first to know about any potential staff issues such as passport or qualification expiring.

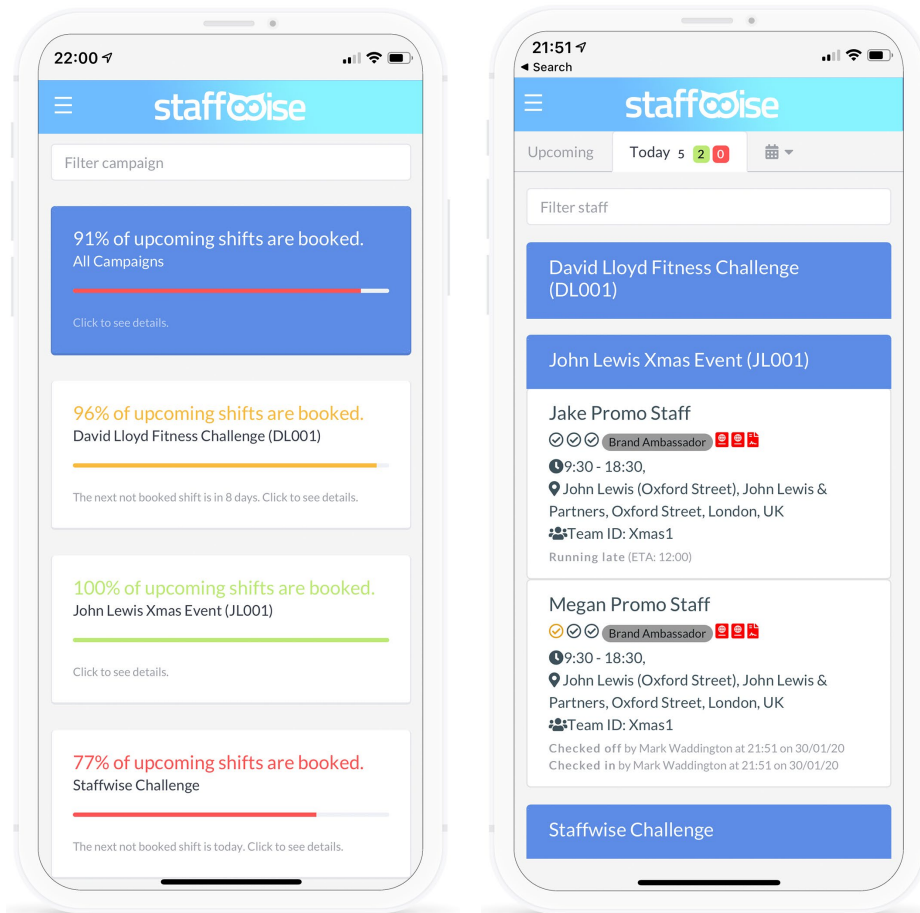
Software



Reporting

- Create reports from custom surveys such as end of day reporting, data collection, field marketing etc.
- Easily allocating reports and surveys to staff, shifts or jobs.
- Get smarter insights, amalgamate data to view and download all quantitative and qualitative data.
- Custom branded professional looking presentations from KPI's into PDF format.
- Clients can log into our new client area for a full overview.
- Be unique, create custom surveys featuring all standard fields and enhanced features such as signatures, videos, logic etc.

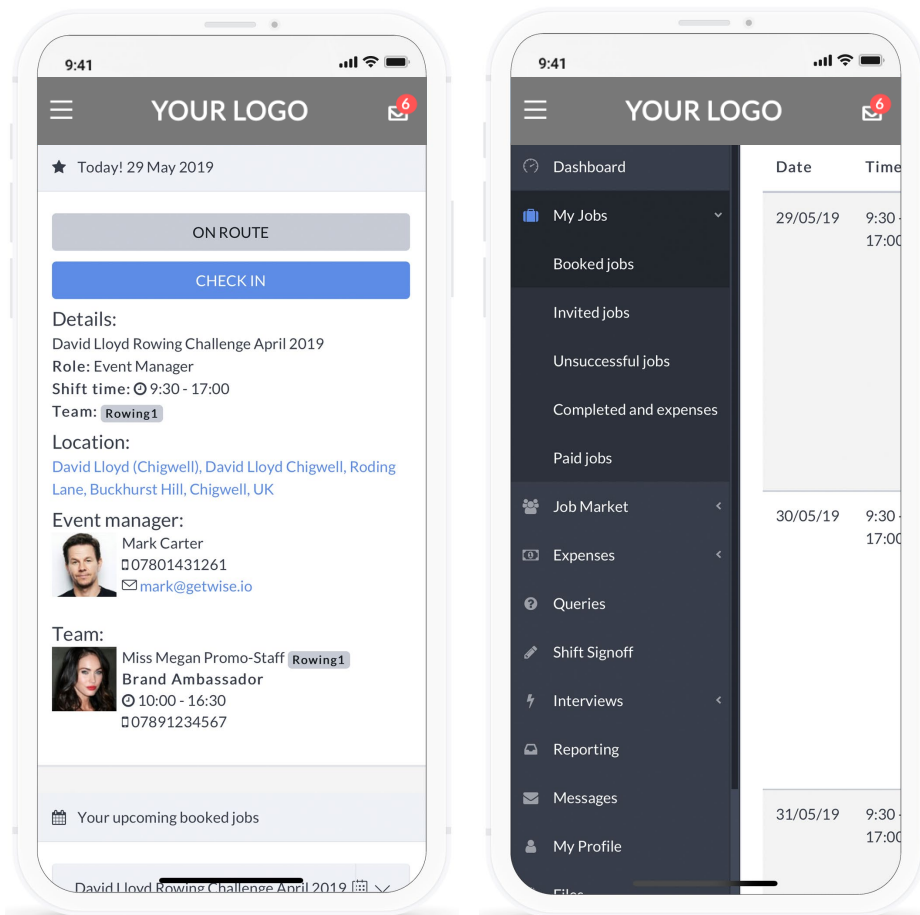
Agency app



Agency app (Android & iOS)

- View upcoming booked jobs.
- View full status log of shifts.
- Communicate with staff.
- Receive late check-in notifications.
- Search and filter shifts.

Staff app

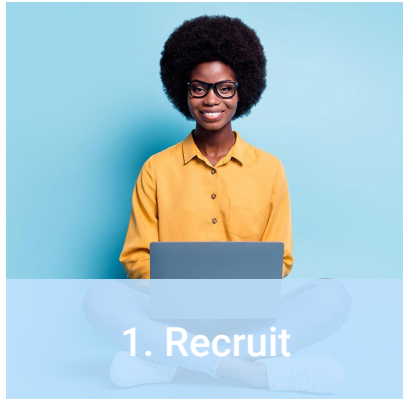


Staff app (Android & iOS)

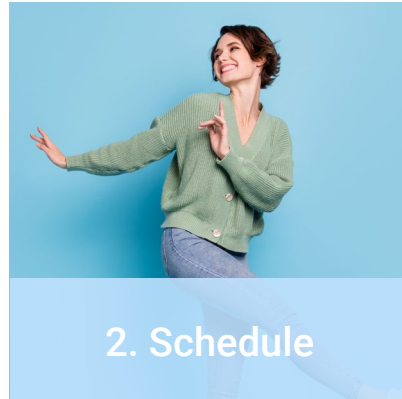
- Fully white labelled.
- Manage and update profile.
- Apply for jobs.
- Check upcoming booked shifts.
- Check-in & check-out of shifts.
- Review and submit expense reports.
- Manage reporting and stock management.

Workflow

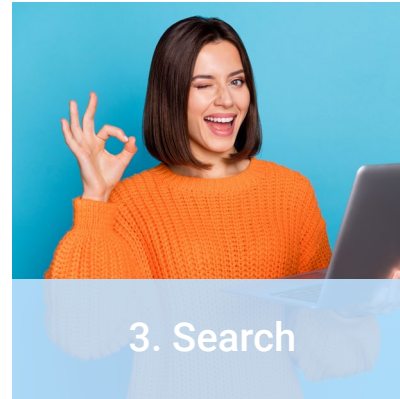
Staffwise is a digital solution for the staffing industry. We have devised 16 strategic steps to successful staffing, take a product tour to browse our workflow.



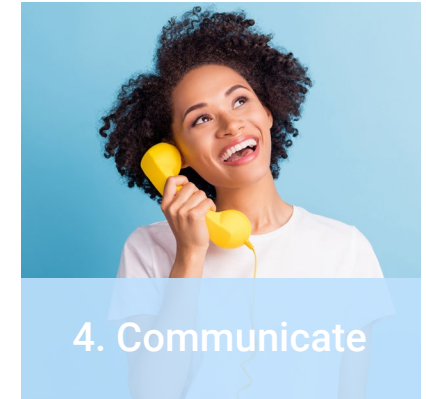
Hire staff quickly and speed up the recruitment process with our custom tailored registration process.



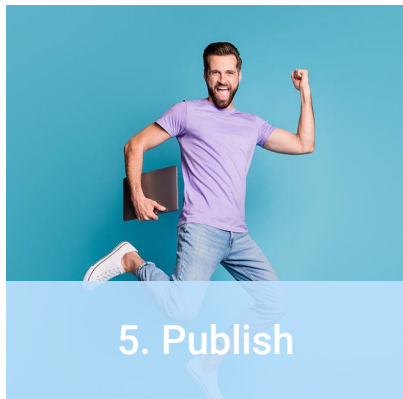
Save time and your sanity by using our simple to use schedule and quotation creator.



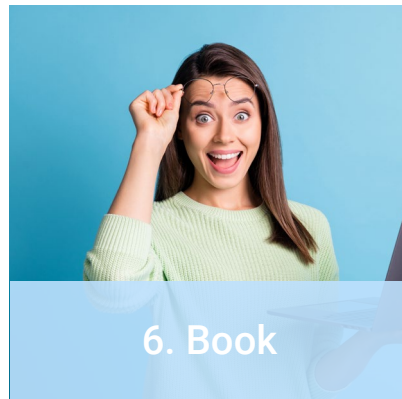
Accelerate business growth by selecting the right people for the job with our intuitive, comprehensive search features.



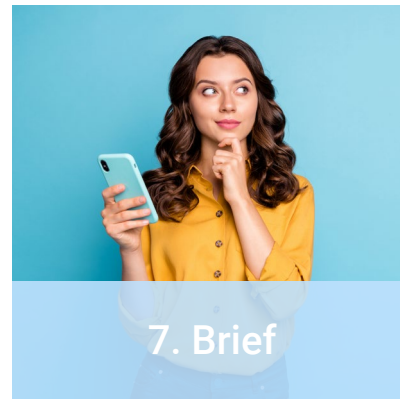
Be connected and select the right communication method for your business.



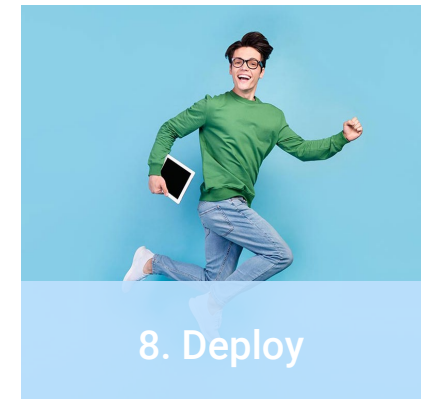
Create full exposure by publishing shifts to the job market.



Increase productivity with our streamlined booking process.

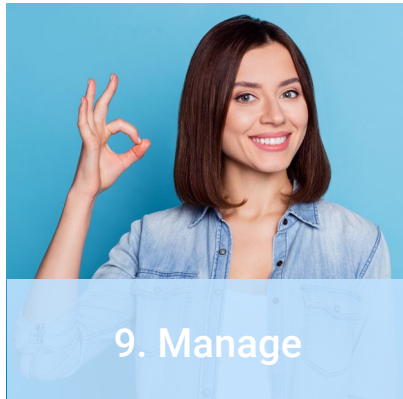


Save time by bulk sending the pre-event brief to all booked staff.



Reduce no shows and plan for success with our automated reminders and live updates.

Workflow



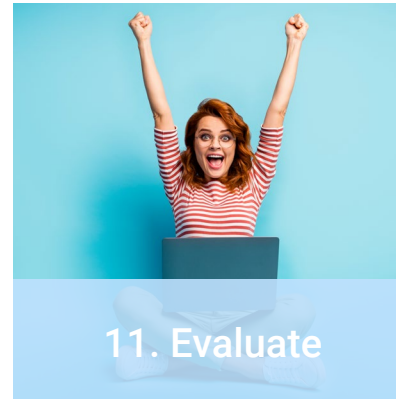
9. Manage

Get organised and manage staff with our traffic light colour coded dashboard.



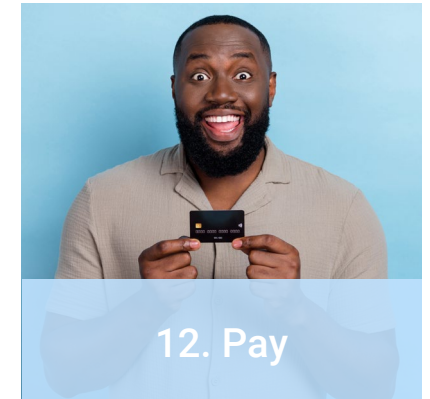
10. Reporting & surveys

Impress your clients and engage customers with custom surveys and comprehensive reporting.



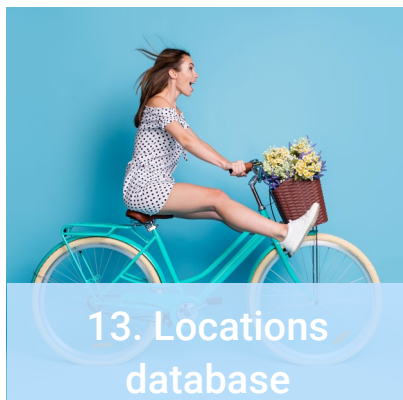
11. Evaluate

Improve staff performance and build confidence in your workforce with shift evaluations.



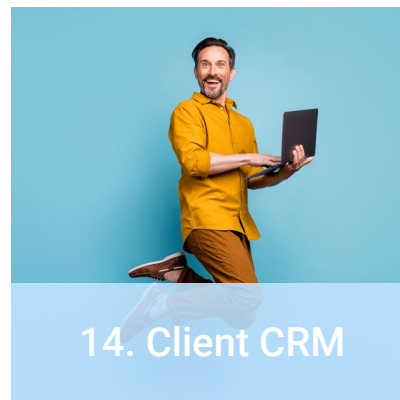
12. Pay

Save time and sanity with your own custom payroll and payrun files.



13. Locations database

Reduced repetition by storing locations in the locations database, use those locations for regular clients.



14. Client CRM

Be organised and keep client details and important notes all in one place.



15. Gamification

Deliver content and capture data through fun interactive games.



16. Stock management

Prevent stock issues and improve inventory accuracy with our stock management system.

FAQs



- **Do you offer custom plans?**
For 10 or more admin user licences we can offer a custom plan to suit your needs.
- **How do I pay for Staffwise?**
We will bill you monthly and require clients to pay by Direct Debit through GoCardless.
- **How secure is the system?**
The front end of the system resides behind a 128bit SSL certificate. In addition all sensitive staff and client attribute fields are encrypted in the MySQL database.
- **How Do I Get Started??**
It's very simple! Call us to arrange a demo, once you are happy with the system we can get you set up. We will add your logo and imagery to make it your own. If you need to migrate an existing database our development team can do this for you.
- **Can I move my existing database across?**
Of course. You won't lose your existing database and our development team will ensure you have all of your historic data.
- **Who owns the data in my system?**
The data is owned by you. We take data protection very seriously.
- **Is Staffwise really white-label?**
At Staffwise we believe if you pay for a system then it's yours! You can add logos and imagery of your choice and make it completely your own. Our logo won't appear anywhere throughout the system including the domain name.
- **Do I need to sign a long-term contract?**
No. You are not locked into a contract, you can cancel our service at any time. If you find a better service than ours then you are free to move, no hard feelings because we are confident that we have the best system around.

■ What technologies are used in the system?

We use PHP, Javascript, AJAX, JSON, XML, MySQL, Objective-C and Java.

■ What server is required to run the system?

We use a LAMP server. Linux, Apache, MySQL and PHP.

■ Is Staffwise GDPR compliant?

GDPR details can be found here:

<https://staffwi.se/GDPR/security-and-data-protection/data-processing>

<https://staffwi.se/GDPR/security-and-data-protection/usage-recipients-and-data-lifecycle>

<https://staffwi.se/GDPR/security-and-data-protection/security-governance>

<https://staffwi.se/GDPR/security-and-data-protection/servers-security>

<https://staffwi.se/GDPR/security-and-data-protection/development-security>

■ I'm looking for bespoke surveys or gamification to impress my clients.

Is that something you can help with?

We can teach you how to create amazing surveys within the system.

Gamification is a bit more bespoke and we would charge a fee for creating this for you. Don't hesitate to call us to discuss your requirements further.

■ Who do you use to host the Staffwise system?

We use Rackspace Cloud servers to host the Staffwise system. By using cloud technology we ensure that your system bandwidth and storage automatically increases as and when you need it.

■ Is my data backed up?

Yes, all our clients data is backed up once daily using codeguard.com.

■ I love your software. Can I become a reseller?

Get in contact with us and we'll discuss it further.

■ Does your hosting adhere to the ISO27001 security standard?

Yes, it does. The certification can be viewed here:

<https://www.rackspace.com/en-gb/compliance/iso>.

The SOC 3 report, which is a detailed description of the service auditor's tests and results of controls as well as the auditor's opinion on the description of the service organisation's system can be viewed here:

<https://www.rackspace.com/en-gb/resources/rackspace-soc-3-report>

■ Is the system fast in other countries?

To help speed up the system for our international clients we use a service called CloudFlare. This replicates the system onto additional secure servers (CDNs) around the world to enable you to access the system as though it was hosted locally to you.

■ What kind of support will I get?

We pride ourselves on the amazing support we offer all our clients. Once onboard you will be offered training sessions via video chat, you may only need 2 training sessions to help get you started. We acknowledge support tickets straight away and answer within a few hours. All support is included in your monthly cost and we will hold your hand every step of the way to ensure a smooth transition. We also have an online user guide and videos in case you get stuck.

Meet the team

Senior Management Team



Mark

Founder & Product Guru

As the Founder and Product Guru at Staffwise, I blend vision and expertise to shape cutting-edge solutions. Guided by innovation, I lead in crafting an intuitive workforce management platform, revolutionizing how businesses optimize staffing and operational efficiency.



Simon

Head of Global Sales & Operation

As the Head of Global Sales & Operations at Staffwise, I drive international growth, overseeing the development of an advanced workforce management platform. My strategic leadership ensures seamless staffing solutions for event agencies, affiliated industries, and brands.

Meet the team

Management Team



Gemma
Marketing Manager

As the Marketing Manager at Staffwise, I strategically orchestrate impactful campaigns, analysing market trends, collaborating with creative teams, and implementing data-driven approaches. My focus ensures our brand captivates audiences and excels in a competitive landscape.



Alex
Tech Lead

As the Tech Lead at Staffwise, I spearhead technical excellence, guiding a dynamic team to innovate and optimize our workforce management platform. Through strategic development, I ensure robust, scalable solutions that redefine efficiency in staffing processes.



Kabilan
Data Engineer

As the Data Engineer at Staffwise, I meticulously design, develop, and maintain robust data architectures, ensuring seamless information flow. I leverage cutting-edge technologies to optimize data storage, retrieval, and processing, driving efficient decision-making across our clients organizations.

Thank You



Work smart.
Think fast.
Be wise.